

Spring Summer 2021



JJDK
TRAVEL WITH STYLE
DESIGN OF DENMARK

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welcome **Spring Summer 2021**

In January 2020, I was on holiday in Tenerife, where my girlfriend suddenly surprised me with a short stroll to the island La Palma, which is the northernmost island of the Gran Canary Islands.

When we arrived, it was cloudy, rainy, and cold, so the mood was rather downbeat. We then decided to rent a car to take a closer look at this mysterious island.

It didn't take me long to realize the great diversity of so many kinds of botanical plants as well as the small villages painted in the best variety of bright shades I had ever seen – and here all the creative inspirations arose.

My camera was constantly capturing new shots and my small pocket notebook got quickly filled up with designs and new ideas for this summer's collection.

So here is the new colorful JJDK Premium summer 2021 collection, inspired from this beautiful Island.

I hope you like it and it brings you success.



A vibrant street scene in a historic town, likely in the Canary Islands. The image shows a row of colorful buildings with balconies adorned with flowers. The buildings are painted in bright colors like red, yellow, and blue. The balconies have dark wooden railings and are overflowing with various flowers, including red, yellow, and purple blooms. The street is paved with light-colored stones, and a white wall runs along the base of the buildings. The sky is overcast.

Premium fashion WOMEN

PREMIUM FASHION WOMEN

Luna



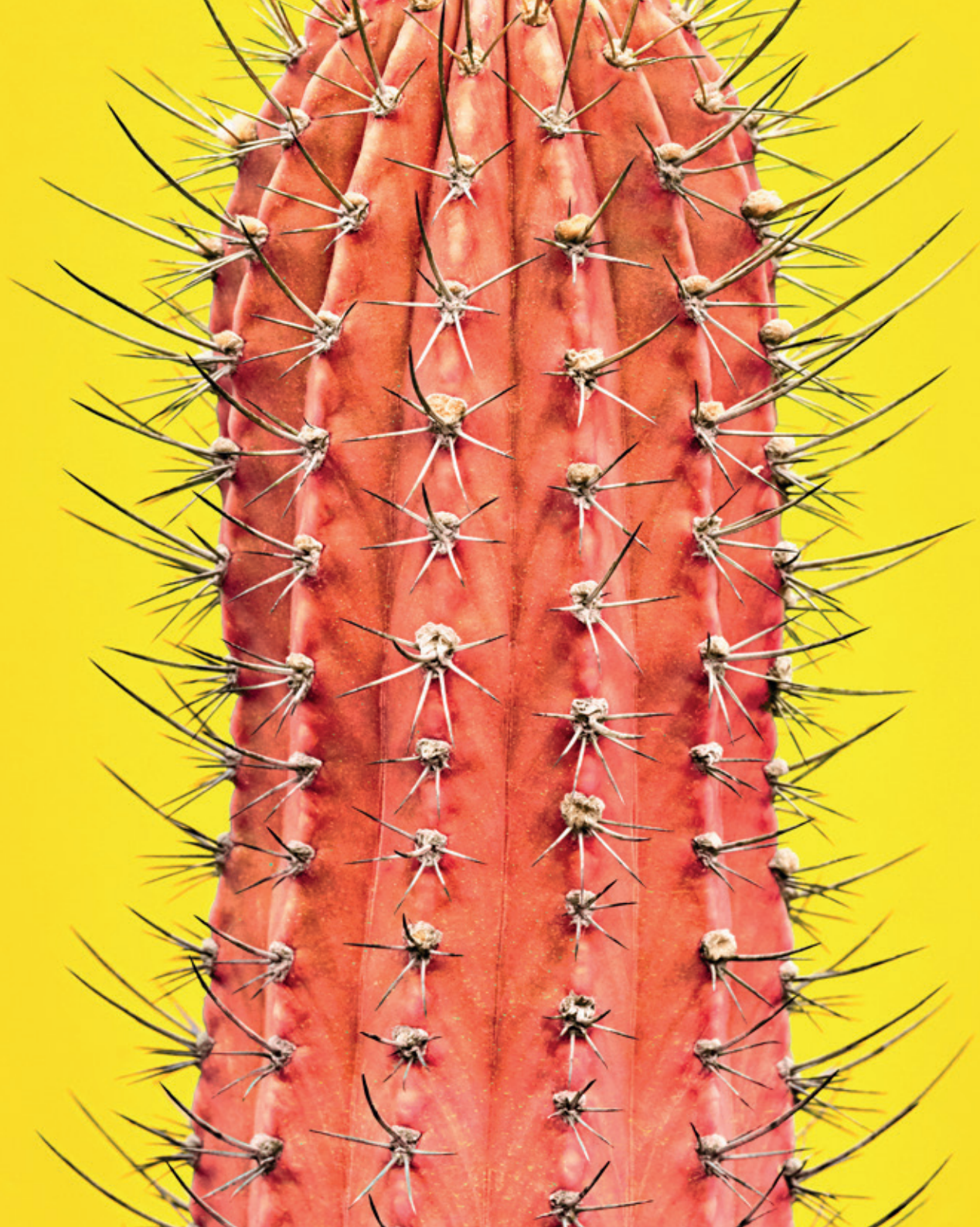
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Luna



- Luna** | **Item No.** 61495 | **Cosmetic Purse** | **Size** 20 X 12 X 9 | **Inner Interior** 2 Elastic Pockets | **Color** Coral | **Quality** Pu Quilted | **Lining** Coral with golden tone in tone JJDK Crown
- Luna** | **Item No.** 61497 | **Cosmetic Purse** | **Size** 20 X 12 X 9 | **Inner Interior** 2 Elastic Pockets | **Color** Yellow | **Quality** Pu Quilted | **Lining** Yellow with golden tone in tone JJDK Crown
- Luna** | **Item No.** 61499 | **Cosmetic Purse** | **Size** 20 X 12 X 9 | **Inner Interior** 2 Elastic Pockets | **Color** Light Creme | **Quality** Pu Quilted | **Lining** Light Creme tone in tone JJDK Crown
- Luna** | **Item No.** 61496 | **Cosmetic Bag** | **Size** 26 X 16 X 12 | **Inner Interior** 4 Elastic Pockets | **Color** Yellow | **Quality** Pu Quilted | **Lining** Yellow with golden tone in tone JJDK Crown
- Luna** | **Item No.** 61498 | **Cosmetic Bag** | **Size** 26 X 16 X 12 | **Inner Interior** 4 Elastic Pockets | **Color** Light Creme | **Quality** Pu Quilted | **Lining** Light Creme tone in tone JJDK Crown
- Luna** | **Item No.** 61494 | **Cosmetic Bag** | **Size** 26 X 16 X 12 | **Inner Interior** 4 Elastic Pockets | **Color** Coral | **Quality** Pu Quilted | **Lining** Coral with golden tone in tone JJDK Crown



PREMIUM FASHION WOMEN

Alameda, Flamencos & La Palma





PREMIUM FASHION WOMEN

Alameda & Flamencos



PREMIUM FASHION WOMEN

Alameda



Alameda | Item No. 61485 | Beauty Box | Size 26 X 17 X 17 | Inner Interior 2 Elastic Pockets, Elastic Straps, Zippocket & Mirror | Color Light Beige | Quality Pu Quilted | Lining Light Beige tone in tone JJDK Crown

Alameda | Item No. 61490 | Cosmetic Bag | Size 25 X 18 X 12 | Inner Interior 4 Elastic Pockets | Color Orange | Quality Pu Quilted | Lining Orange tone in tone JJDK Crown

Alameda | Item No. 61488 | Cosmetic Bag | Size 25 X 18 X 12 | Inner Interior 4 Elastic Pockets | Color Turquoise | Quality Pu Quilted | Lining Turquoise tone in tone JJDK Crown

Alameda | Item No. 61486 | Cosmetic Bag | Size 25 X 18 X 12 | Inner Interior 4 Elastic Pockets | Color Light Beige | Quality Pu Quilted | Lining Light Beige tone in tone JJDK Crown

PREMIUM FASHION WOMEN

Alameda



61491



61489



61487

Alameda | Item No. 61491 | Cosmetic Purse | Size 19 X 11 X 8 | Inner Interior 1 Elastic Pocket | Color Orange | Quality Pu Quilted | Lining Orange tone in tone JJDK Crown

Alameda | Item No. 61489 | Cosmetic Purse | Size 19 X 11 X 8 | Inner Interior 1 Elastic Pocket | Color Turquoise | Quality Pu Quilted | Lining Turquoise tone in tone JJDK Crown

Alameda | Item No. 61487 | Cosmetic Purse | Size 19 X 11 X 8 | Inner Interior 1 Elastic Pocket | Color Light Beige | Quality Pu Quilted | Lining Light Beige tone in tone JJDK Crown

PREMIUM FASHION WOMEN

Flamencos



Flamencos | Item No. 61477 | Large Cosmetic Bag | Size 30 X 20 X 12 | Inner Interior 6 Elastic Pockets | Color Flamengo Pattern | Quality Nylon | Lining Soft Blue tone in tone JJDK Crown

Flamencos | Item No. 61478 | Cosmetic Purse | Size 15 X 12 X 6 | Inner Interior 2 Elastic Pockets | Color Flamengo Pattern | Quality Nylon | Lining Soft Blue tone in tone JJDK Crown



A yellow cactus with black spines is positioned against a solid pink background. The cactus has several vertical stems of varying heights and a curved arm extending to the right. The text 'design of Denmark' is centered over the middle of the cactus.

*design of
Denmark*



PREMIUM FASHION WOMEN

La Palma & Benahoare



PREMIUM FASHION WOMEN

La Palma



La Palma | Item No. 61470 | Large Cosmetic Bag | Size 30 X 17 X 10 | Inner Interior 4 Large Elastic Pockets | Color Turquoise | Quality Pu | Lining Turquoise tone in tone JJDK Crown

La Palma | Item No. 61475 | Large Cosmetic Bag | Size 30 X 17 X 10 | Inner Interior 4 Large Elastic Pockets | Color Pink | Quality Pu | Lining Pink tone in tone JJDK Crown

La Palma | Item No. 61472 | Large Cosmetic Bag | Size 30 X 17 X 10 | Inner Interior 4 Large Elastic Pockets | Color Orange | Quality Pu | Lining Orange tone in tone JJDK Crown

La Palma



La Palma | **Item No.** 61473 | **Cosmetic Purse** | **Size** 23 X 13 X 11 | **Inner Interior** 2 Elastic Pockets | **Color** Orange | **Quality** Pu | **Lining** Orange tone in tone JJDK Crown

La Palma | **Item No.** 61476 | **Cosmetic Purse** | **Size** 23 X 13 X 11 | **Inner Interior** 2 Elastic Pockets | **Color** Pink | **Quality** Pu | **Lining** Pink tone in tone JJDK Crown

La Palma | **Item No.** 61471 | **Cosmetic Purse** | **Size** 23 X 13 X 11 | **Inner Interior** 2 Elastic Pockets | **Color** Turquoise | **Quality** Pu | **Lining** Turquoise tone in tone JJDK Crown

PREMIUM FASHION WOMEN

Benahoare



61492



61493

Benahoare | Item No. 61492 | Cosmetic Bag | Size 27 X 20 X 20 | Inner Interior 4 Elastic Pockets | Color Geometric Multi Color | Quality Nylon Quilted | Lining Golden tone in tone JJDK Crown

Benahoare | Item No. 61493 | Cosmetic Purse | Size 18 X 12 X 12 | Inner Interior 4 Elastic Pockets | Color Geometric Multi Color | Quality Nylon Quilted | Lining Golden tone in tone JJDK Crown



PREMIUM FASHION WOMEN

Strelitzia





Strelitzia



Strelitzia | Item No. 61372 | Cosmetic Purse | Size 15 X 12 X 6 | Inner Interior 2 Elastic Pockets | Color Black | Quality Pu | Lining Black tone in tone JJDK Crown

Strelitzia | Item No. 61482 | Cosmetic Purse | Size 15 X 12 X 6 | Inner Interior 2 Elastic Pockets | Color Fuchsia | Quality Pu | Lining Fuchsia tone in tone JJDK Crown

Strelitzia | Item No. 61484 | Cosmetic Purse | Size 15 X 12 X 6 | Inner Interior 2 Elastic Pockets | Color Yellow | Quality Pu | Lining Yellow tone in tone JJDK Crown

Strelitzia | Item No. 61480 | Cosmetic Purse | Size 15 X 12 X 6 | Inner Interior 2 Elastic Pockets | Color Cognac | Quality Pu | Lining Cognac tone in tone JJDK Crown

PREMIUM FASHION WOMEN

Strelitzia



Strelitzia | **Item No.** 61481 | **Cosmetic Bag** | **Size** 25 X 17 X 10 | **Inner Interior** 4 Elastic Pockets | **Color** Fuchsia | **Quality** Pu | **Lining** Fuchsia tone in tone JJDK Crown

Strelitzia | **Item No.** 61371 | **Cosmetic Bag** | **Size** 25 X 17 X 10 | **Inner Interior** 4 Elastic Pockets | **Color** Black | **Quality** Pu | **Lining** Black tone in tone JJDK Crown

Strelitzia | **Item No.** 61479 | **Cosmetic Bag** | **Size** 25 X 17 X 10 | **Inner Interior** 4 Elastic Pockets | **Color** Cognac | **Quality** Pu | **Lining** Cognac tone in tone JJDK Crown

Strelitzia | **Item No.** 61483 | **Cosmetic Bag** | **Size** 25 X 17 X 10 | **Inner Interior** 4 Elastic Pockets | **Color** Yellow | **Quality** Pu | **Lining** Yellow tone in tone JJDK Crown

PREMIUM FASHION WOMEN

Palm



Palm | Item No. 61363 | Large Cosmetic Bag | Size 31 x 18 x 11 | Inner Interior 5 Elastic Pockets | Color Soft Green | Quality PU Woven | Lining Soft Green tone in tone JJDK crown

Palm | Item No. 61361 | Large Cosmetic Bag | Size 31 x 18 x 11 | Inner Interior 5 Elastic Pockets | Color Soft Pink | Quality PU Woven | Lining Soft Pink tone in tone JJDK crown

Palm | Item No. 61359 | Large Cosmetic Bag | Size 31 x 18 x 11 | Inner Interior 5 Elastic Pockets | Color Black | Quality PU Woven | Lining Black tone in tone JJDK crown

Palm



Palm | Item No. 61360 | Large Cosmetic Purse | Size 25 x 15 x 9 | Inner Interior 4 Elastic Pockets | Color Black | Quality PU Woven | Lining Black tone in tone JJDK crown

Palm | Item No. 61364 | Large Cosmetic Purse | Size 25 x 15 x 9 | Inner Interior 4 Elastic Pockets | Color Soft Green | Quality PU Woven | Lining Soft Green tone in tone JJDK crown

Palm | Item No. 61362 | Large Cosmetic Purse | Size 25 x 15 x 9 | Inner Interior 4 Elastic Pockets | Color Soft Pink | Quality PU Woven | Lining Soft Pink tone in tone JJDK crown

Tropical & Beach



61384



61357



61386

Tropical | Item No. 61384 | Beauty Box | Size 26 x 17 x 17 | Inner Interior 2 Elastic Pockets, 1 mirror, 1 zip pocket and straps | Color Black w. Flower and leaves | Quality Nylon | Lining Black tone in tone JJDK crown

Beach | Item No. 61357 | Cosmetic Bag | Size 26 x 18 x 10 | Inner Interior 2 Elastic Pockets | Color Soft Pink | Quality PU | Lining Soft pink tone in tone JJDK crown

Tropical | Item No. 61386 | Large Cosmetic Purse | Size 24 x 13 x 5 | Inner Interior 1 Elastic Pocket | Color Black w. Flower and leafs | Quality Nylon | Lining Black tone in tone JJDK crown



PREMIUM FASHION WOMEN

Cali



61365



61367



61366

Cali | **Item No.** 61365 | Large Cosmetic Bag | **Size** 32 x 17 x 13 | **Inner Interior** 4 Elastic Pockets | **Color** Black | **Quality** Quilted cotton | **Lining** Black tone in tone JJDK crown

Cali | **Item No.** 61366 | Large Cosmetic Purse | **Size** 23 x 13 x 11 | **Inner Interior** 2 Elastic Pockets | **Color** Black | **Quality** Quilted cotton | **Lining** Black tone in tone JJDK crown

Cali | **Item No.** 61367 | Large Cosmetic Bag | **Size** 32 x 17 x 13 | **Inner Interior** 4 Elastic Pockets | **Color** Soft Pink | **Quality** Quilted cotton | **Lining** Soft Pink tone in tone JJDK crown

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CLASSIC PREMIUM WOMEN

Anna Marie

*new
in*



CLASSIC PREMIUM WOMEN

Anna Marie



detail

new
in

61500



Anna Marie | Item No. 61500 | Beauty Box | Size 23 X 15 X 11 | Inner Interior 1 Transparent Pocket, 1 Pocket, 10 Brush Pockets, Net Pockets | Color Black | Quality Pu | Lining Black tone in tone JJDK Crown

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DESIGN OF DENMARK

CLASSIC PREMIUM WOMEN

Anna Marie



61196



61448



61449

Anna Marie | **Item No.** 61196 | XL Beauty Box | **Size** 27 x 21 x 19 | **Inner Interior** 1 Lid, 1 Zip Pocket, 1 Purse, 8 Elastic Straps, 2 Elastic Pockets, 4 Large Elastic Pockets | **Color** Black | **Quality** PU | **Lining** Black tone in tone JJDK crown

Anna Marie | **Item No.** 61448 | Large Doublet Cosmetic Purse w. Mirror | **Size** 24 x 12 x 6 | **Inner Interior** 1 mirror | **Color** Black | **Quality** PU | **Lining** Black tone in tone JJDK crown

Anna Marie | **Item No.** 61449 | Cosmetic Purse w. Mirror | **Size** 18 x 10 x 6 | **Inner Interior** 1 mirror | **Color** Black | **Quality** PU | **Lining** Black tone in tone JJDK crown

CLASSIC PREMIUM WOMEN

Anna Marie



detail



61197



61198



61200



Anna Marie | Item No. 61197 | X-large Cosmetic Bag | Size 30 x 27 x 12 | Inner Interior 4 Large Elastic Pockets | Color Black | Quality Pu | Lining Black tone in tone JJDK crown

Anna Marie | Item No. 61198 | Large Cosmetic Bag | Size 28 x 20 x 10 | Inner Interior 6 Elastic Pockets | Color Black | Quality Pu | Lining Black tone in tone JJDK crown

Anna Marie | Item No. 61200 | Large Cosmetic Purse w. Mirror | Size 23 x 13 x 5 | Inner Interior 2 Zip Pockets & Mirror | Color Black | Quality Pu | Lining Black tone in tone JJDK crown

CLASSIC PREMIUM WOMEN

Anna Marie



Anna Marie | Item No. 61199 | Large Cosmetic Bag | Size 29 x 20 x 10 | Inner Interior 2 Transparent Zip Pockets, 1 Zip Pocket & Hook | Color Black | Quality PU | Lining Black tone in tone JJDK crown

Anna Marie | Item No. 61201 | Cosmetic Purse | Size 22 x 12 x 1 | Color Black | Quality PU | Lining Black tone in tone JJDK crown

Anna Marie & Check-in bag



61450



inside

61302

Anna Marie | Item No. 61450 | Cosmetic Bag | Size 26 x 18 x 8 | Color Transparent | Quality PU/Transparent

Check-in bag | Item No. 61302 | Size 19 x 18 x 4 | Inner Interior 3 bottles, 2 Small Containers & 1 Spray | Color Clear | Quality Transparent



*Premium
fashion*
MEN

PREMIUM FASHION MEN

Los Muchachos



PREMIUM FASHION MEN

Los Muchachos



61467



61466



61468

Los Muchachos | Item No. 61466 | Toiletry Bag | Size 25 X 15 X 14 | Inner Interior 1 Net Pocket & Hook | Color Air Force Blue | Quality Pu | Lining Air Force Blue Tone In Tone Jjdk Men

Los Muchachos | Item No. 61467 | Toiletry Bag | Size 25 X 15 X 14 | Inner Interior 1 Net Pocket & Hook | Color Sand Beige | Quality Pu | Lining Sand Beige Tone In Tone Jjdk Men

Los Muchachos | Item No. 61468 | Toiletry Bag | Size 25 X 15 X 14 | Inner Interior 1 Net Pocket & Hook | Color Navy Blue | Quality Pu | Lining Navy Blue Tone In Tone Jjdk Men

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PREMIUM FASHION MEN

Los Muchachos



Los Muchachos | **Item No.** 61460 | Toiletry Bag | **Size** 23 X 18 X 10 | **Inner Interior** | **Color** Air Force Blue | **Quality** Pu | **Lining** Air Force Blue Tone In Tone JJDK Men

Los Muchachos | **Item No.** 61461 | Toiletry Bag | **Size** 23 X 18 X 10 | **Inner Interior** | **Color** Sand Beige | **Quality** Pu | **Lining** Sand Beige Tone In Tone JJDK Men

Los Muchachos | **Item No.** 61462 | Toiletry Bag | **Size** 23 X 18 X 10 | **Inner Interior** | **Color** Navy Blue | **Quality** Pu | **Lining** Navy Blue Tone In Tone JJDK Men

Los Muchachos



Los Muchachos | **Item No.** 61463 | Toiletry Bag | **Size** 26 X 15 X 12 | **Inner Interior** 4 Pockets | **Color** Air Force Blue | **Quality** Pu | **Lining** Air Force Blue Tone In Tone JJDK Men

Los Muchachos | **Item No.** 61464 | Toiletry Bag | **Size** 26 X 15 X 12 | **Inner Interior** 4 Pockets | **Color** Sand Beige | **Quality** Pu | **Lining** Sand Beige Tone In Tone JJDK Men

Los Muchachos | **Item No.** 61465 | Toiletry Bag | **Size** 26 X 15 X 12 | **Inner Interior** 4 Pockets | **Color** Navy Blue | **Quality** Pu | **Lining** Navy Blue Tone In Tone JJDK Men

PREMIUM FASHION MEN

Windsurfer



61404



61405

Windsurfer | Item No. 61404 | Toiletry Bag | Size 23 x 16 x 14 | Inner Interior 2 elastic pockets | Color Navy with ribbon | Quality Nylon | Lining Red tone in tone JJDK Men

Windsurfer | Item No. 61405 | Toiletry Bag | Size 25 x 13 x 14 | Inner Interior 6 elastic pockets | Color Navy with ribbon | Quality Nylon | Lining Red tone in tone JJDK Men

PREMIUM FASHION MEN

Cabriolet



61407

61406

Cabriolet | **Item No.** 61406 | Large Toiletry Bag | **Size** 27 x 20 x 10 | **Inner Interior** 2 elastic pockets, 1 zip pocket and 1 hook | **Color** Navy with white ribbon | **Quality** Nylon | **Lining** Navy tone in tone JJDK Men

Cabriolet | **Item No.** 61407 | X-Large Toiletry Bag | **Size** 32 x 23 x 9 | **Inner Interior** 3 elastic pockets and 1 zip pocket | **Color** Navy with white ribbon | **Quality** Nylon | **Lining** Navy tone in tone JJDK Men

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PREMIUM FASHION MEN

Valdemar & Willum



61202



61345

Valdemar | Item No. 61202 | Large Toiletry Bag | Size 25 X 18 X 8 | Inner Interior 2 elastic pockets and 1 zip pocket | Color Black | Quality Pu | Lining Black with dark grey JJDK Men logo

Willum | Item No. 61345 | Large Toiletry Bag | Size 29 x 21 x 10 | Inner Interior 6 large elastic pockets | Color Grey & Black tartan pattern | Quality PU | Lining Black tone in tone JJDK Men logo

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PREMIUM FASHION MEN

Wales



61319

61320

Wales | **Item No.** 61319 | Large Toiletry Bag | **Size** 29 x 20 x 9 | **Inner Interior** 2 pockets | **Color** Grey with check | **Quality** PU | **Lining** Black tone in tone JJDK Men logo

Wales | **Item No.** 61320 | Large Toiletry Bag | **Size** 27 x 20 x 9 | **Inner Interior** 2 elastic pockets, 1 zip pocket, hook | **Color** Grey Check | **Quality** PU | **Lining** Black tone in tone JJDK Men logo

CLASSIC PREMIUM MEN

Valdemar



61451



61228



61227

Valdemar | **Item No.** 61451 | Toiletry Bag | **Size** 25 x 13 x 14 | **Inner Interior** 6 elastic pockets | **Color** Black | **Quality** PU | **Lining** Black tone in tone JJDK Men

Valdemar | **Item No.** 61228 | Large toiletry bag | **Size** 25 x 16 x 12 | **Inner Interior** 4 elastic pockets | **Color** Black matt | **Quality** PU | **Lining** Black tone in tone JJDK Men logo

Valdemar | **Item No.** 61227 | Large toiletry bag | **Size** 22 x 11 x 14 | **Inner Interior** 1 elastic pockets | **Color** Black matt | **Quality** PU | **Lining** Black tone in tone JJDK Men logo

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CLASSIC PREMIUM MEN

Valdemar



61230

61229

Valdemar | Item No. 61230 | Large Toiletry Bag | Size 27 x 19 x 13 | Inner Interior 3 bottle holder | Color Black matt | Quality PU | Lining Black tone in tone JJDK Men logo

Valdemar | Item No. 61229 | Large Toiletry Bag | Size 21 x 19 x 11 | Inner Interior 1 net pocket, straps & hook | Color Black matt | Quality PU | Lining Black tone in tone JJDK Men logo

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see you

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La Palma*



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